August 2006

studentfilmmakers

StudentFilmmakers.com

The #1 Educational Resource for Aspiring Film and Video Makers US$ 2



When the Levees Broke

Digital Intermediate Primer

Chalk: High School Teachers Graduate to Filmmaking

Be More Natural

How to Get the Performances You Want

Shooting?

Q: Do you need to clean New York City streets before shooting?
A: Watering the streets is for better night scenes.

Join the Online Forums Moderated by experts

Post your questions, comments and ideas related to Directing, Lighting, HD, Cinematography, Production and Post Production in the Studentfilmmakers.com forums.




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StudentFilmmakers attended SIGGRAPH this year and the UFVA conference for the first time. Both were eye-opening experiences, and we are looking forward to attending both events next year. New advances in the ever-changing world of entertainment technology and filmmaking were prevalent at both events. This is one of the reasons we feel our magazine is so important. In these times we believe we are all students, and continuing education is more important than ever.

Software, hardware, camera chips, computer chips, memory and exhibition mediums are all advancing. We are riding a wave of technological changes. The reduction in cost of equipment, processing, post production and distribution is revolutionizing and democratizing the industry. It is a wonderful time but because of the fast changes it is a time where some educators grapple with deciding what technologies to teach. Educators seem to be looking for lasting technologies and the lasting technologies they feel will be improved on over the years by companies that have a commitment to listen to the end user.

"We have to make choices about how we spend our money on these new technologies, and some of them are very expensive." This is one of the things I heard from a professor at the UFVA conference. Whether it was a camera, computers or software, the questions are pretty much the same. Will it be here next year, and if it is what will the upgrade cost?

Some potential buyers have a "let them get the bugs out" stance on new technologies. And, buyers want to know how long before it is replaced with something new. Who wants to have a P2 card camera if the cards are not made anymore and if P2 cards can't be read? Is the P2 card guaranteed not to be replaced in two to five years?

Archival issues and strategies were another interesting topic that came up while at the UFVA conference. Will your film be viewable in ten years, twenty or a hundred? How and what should be restored? What does it take to keep any format updated, what should the archival medium of choice be, and when and why can it change?

We continue to get very wonderful testimonials from people reading our magazine. Some of them are very excited and graphic in their praise! I think this is a good thing. It is a big job publishing a magazine and I couldn't do it without help. I want to thank our sponsors and our writers and I want to thank readers for your e-mails. Enjoy this issue and be sure to check out the new contest and the forums online at www.studentfilmmakers.com.

Truly,
Kim E. Welch
Publisher/Editor-in-Chief

studentfilmmakers

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Subscriptions:
U.S., Free to qualified readers; Canada, Mexico, and all other foreign countries, $55.80/year.

To subscribe go to
https://www.studentfilmmakers.com/magazine/subscribe-SFmag.shtml, direct line for subscription and distribution inquiries, (212) 876-0415.

StudentFilmmakers, established in 2006, is published monthly in New York by StudentFilmmakers.com. Opinions are solely those of the authors. Letters, article queries, photos, movie stills, film submissions, and unsolicited manuscripts welcome, but returned only with SASE. Submissions are subject to editing for style, content, and to exclusive rights provisions in this publication. Advertising: Rate card upon request.

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Printed in the USA. Postmaster: Send address change to StudentFilmmakers, 42 West 24th Street, New York, NY 10010.

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Shannon Harragan (Mrs. Reddell) sets up for a diary camera interview in *Chalk*

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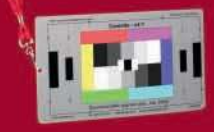
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