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STUDENTFILMMAKERS

The #1 Educational Resource for Film and Video Makers

2018, Vol. 13, No. 2 US$9.95

The Art of Location Scouting

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If you're attending CINE GEAR EXPO 2018, visit our
Booth # T136C, B-Tank



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STUDENTFILMMAKERS MAGAZINE ANNOUNCES

MUST VISIT BOOTHS AT CINE GEAR EXPO 2018

Hollywood, CA

Cine Gear Expo 2018 is the premier annual event for professionals engaged in the technology, entertainment and media industry. The show lasts four days in Los Angeles this June in Hollywood, California. Cine Gear features 300 exhibits, new product and service introductions, 30+ complimentary seminars led by industry leaders, master classes, film competition, awards ceremony, special screenings in state of the art theaters and ample opportunity to network with peers within a studio environment.

www.cinegearexpo.com

Dates: May 31 through June 3, 2018.

- **May 31:** Film Series Competition Screenings
- **June 1-2:** Exhibits, Premier Seminars, Exclusive Screenings, Awards Presentations, Special Events
- **June 3:** Master Classes

Don't Miss These Booths

Carl Zeiss

Cine Gear Expo Booth #49, 49A, 49B, New York Street Exhibits
www.zeiss.com/cine/cp3

There's a great many new cameras being launched this year with full frame sensors and ZEISS has lenses for all of them. With superb sharpness and excellent control over aberration, full frame cine lenses from ZEISS assure you complete coverage of every sensor used today. ZEISS also offers you full control of your metadata with its line of Compact Prime, CP.3 XD lenses. Want to see for yourself? Drop by the Carl Zeiss booth at Cine Gear Expo in Los Angeles, CA, in June! ZEISS has you covered.

Whether you are shooting a commercial where exquisite color rendition and high contrast is important, or a tense, dramatic sequence in low light situations for a feature film, ZEISS cinematography lenses offer you the performance you need to get the scene right. With a wide range of focal lengths in twelve different lens families each tailored for your needs, ZEISS cinematography lenses give you always the best quality to make your project stand out.

Azden Corporation

Cine Gear Expo Booth #101, New York Street Exhibits
www.azden.com

Founded in 1952, Tokyo, Japan, Azden has over 60 years of experience to back its expertise in audio equipment manufacturing. Started as an OEM manufacturer, Azden has provided its products to many of the top audio and electronics brands. Now a well-established and independent brand name, Azden is well known in the audio market around the world. Specializing in microphones and wireless audio for video production, Azden's mission is to provide video creators and film makers with quality audio gear at an affordable price.

www.facebook.com/AzdenUS
www.instagram.com/azdenproaudio
www.youtube.com/AzdenUSA
www.twitter.com/azdencorp

LaCie

Cine Gear Expo Booth # S115, Stage 17
collective.lacie.com/pushplay
www.lacie.com

Come by LaCie's booth (S115) to experience the new LaCie DJI Copilot: The new LaCie® DJI Copilot is a complete backup on-set solution (BOSS) that changes the game by

enabling creative professionals and consumers to ingest quickly, playback, copy and manage their footage from a camera without the hassle of leaving the field or booting up a computer. Quickly connect and reference the built-in screen to initiate a direct file transfer from an SD card to Copilot without the need of a laptop or a mobile network. The Copilot BOSS app by LaCie allows users to playback video in full resolution, manage, and organize files with a mobile phone or tablet, and a built-in power bank recharges mobile devices. With 2000GB (2TB) of storage, the LaCie DJI Copilot easily stores up to 65 hours of 4K 30fps video footage and 20K+ RAW photos. It is shipping now for an MSRP of $349.

LaCie, the premium brand of Seagate technology, designs world-class storage solutions for photographers, videographers, audio professionals, and other power users. With leading technology, performance, quality, and customer support, LaCie helps you realize your creative vision. They differentiate themselves with a focus on design, unmatched technical performance, and long-term reliability.

It is easy to replace a keyboard, processor, or printer — but not your data. Irreplaceable photos and your life's work are stored on your external digital storage, so the product you choose should provide you with complete peace of mind. For this reason, all LaCie professional desktop solutions feature durable aluminum enclosures, high-quality hard drives or SSDs, and components that are built to last.

"At LaCie, we protect your life's work. And we expand what's possible."

Filmtools

Cine Gear Expo Booth #202, New York Street Exhibits
www.filmtools.com

Filmtools is the go-to destination for content creators looking to source production equipment such as: cameras, camera support, lighting, studio carts, grip, electrical, recordable media, hard drive and memory card storage, audio equipment, and on-set expendables. "We love what we do! We're a passionate company built by filmmakers, photographers, educators, animators, developers, and creative doers that love to share our experiences to help our customers achieve their goals."

Tiffen

Cine Gear Expo Booth #25, New York Street Exhibits
www.tiffen.com

Tiffen is a leading manufacturer of imaging accessories for the consumer/professional imaging and the motion picture and broadcast television industries, including: Tiffen Filters; Steadicam; Lowel; Domke and Zing; Dfx digital effects software; and Davis & Sanford tripods.

Sigma

Cine Gear Expo Booth #71A, New York Street Exhibits
www.sigma-global.com

SIGMA - Unique to the imaging industry, the family-owned business produces its high-quality, award-winning cine and camera lenses, cameras, flashes, and filters from its state-of- the-art manufacturing facility located in Aizu, Japan. Sigma's Cine lenses leverage the outstanding optical design of the company's world-renowned Global Vision still photography lenses featuring 100% retained optics. Combined with the 100% new mechanical lens body design, the Cine lenses meet the needs of advanced 6K-8K cinema production.

Panasonic

Cine Gear Expo Booth # S210, Stage 18
us.panasonic.com/VariCam

Panasonic is the leading supplier of professional 4K cinematography gear for high-end studio productions and low-budget indies. Their cinema products range from the 4K VariCam PURE with Codex VRAW 2.0 Recorder to the small and robust VariCam LT, which adds multi-camera capabilities for live events with its new "CineLive" free firmware upgrade. For indie shooters, Panasonic recently introduced the 5.7K compact EVA1 cinema camera, which now includes RAW data output and ALL-I recording codecs and the Lumix GH5s, a 4K mirrorless camera that contains Dual Native ISO technology.

Chapman/Leonard Studio Equipment, Inc.

Cine Gear Expo Booth # B104, B-Tank
www.chapman-leonard.com

Chapman/Leonard Equipment Inc. provides custom camera support equipment worldwide for the Television and Motion Picture industry since 1945. Specializing in remote stabilized systems, telescopic cranes, mobile bases, camera dollies, mobile cranes, pedestals, arms, bases, steadicam walk-off platforms, camera sliders and camera cars. Valuing the art of camera movement, Chapman/Leonard is here to assist the art of filmmakers by providing state of the art equipment "create moments through movement". Follow Chapman/Leonard on instagram @chapman_leonard

StudentFilmmakers.com and StudentFilmmakers Magazine

Cine Gear Expo Booth # T136C, B-Tank
www.studentfilmmakers.com

The StudentFilmmakers readers and online community are creating the award-winning films of tomorrow using the latest technologies. They are learning to work with the equipment they will use for the rest of their careers. And, in an industry that changes each day, even the pros need to keep learning and many have found StudentFilmmakers to be an excellent resource.

There simply is no other magazine on the market that specifically serves the aspiring filmmakers community like StudentFilmmakers Magazine. StudentFilmmakers Magazine is the bright star of industry publications covering the latest technologies and workflows. Each issue addresses the needs of the five distinct phases of film and video making for educators, students and the continuing education of the professionals of today's industry.

StudentFilmmakers.com, #1 Educational Resources for Film and Video Makers, brings together students, professors, and independent filmmakers of all levels around the globe into one network and community.

The StudentFilmmakers print/digital trade publication, interactive website, and free monthly E-newsletters cover various topics with special focus on the five stages of filmmaking: Development, Pre-Production, Production, Post Production, and Distribution. High-level educational articles, insider techniques and best practices, stories, interviews, industry news, and high-end technology news highlight categories such as Cinematography, Lighting, Directing, Camerawork, Editing, Audio, Animation, Special FX, Screenwriting, Producing, Distribution, and more.

Learn about the latest, cutting-edge technologies and techniques and join the Filmmakers Global Network at **https://networking.studentfilmmakers.com**.

Light & Motion, Kupo Grip, and X-Rite Photo & Video

Cine Gear Expo Booth #106, New York Street Exhibits
www.MacgroupUS.com

Light & Motion is new generation of professional level LED lights lights, delivering unrivaled performance and versatility in a compact package with an integrated rechargeable Li-ion power supply. Engineered to provide professionals with the ultimate portable light without sacrificing the quality or functionality of studio lighting. Kupo Grip was established in 2000. They are now celebrating over a decade as a leader in professional lighting and grip equipment for the photo, video and cine image-maker. All Kupo products have been painstakingly machined so you know you can count on their incredible strength and durability in harsh production environments. X-Rite - Every story begins with accurate color. Come check out their collection of color measurement tools to help you save time and money by getting you better color more quickly.

Tenba

Cine Gear Expo Booth #151, New York Street Exhibits
www.tenba.com

Tenba provides innovative carrying case solutions for professional photographers and filmmakers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness and daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated "bag lab" product development center and manufacturing facilities, both domestic and abroad, Tenba's resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious imagemakers.

Blackmagic Design

Cine Gear Expo Booth # S209, Stage 18
www.blackmagicdesign.com

Blackmagic Design creates the world's highest quality video editing products, digital film cameras, color correctors, video converters, video monitoring, routers, live production switchers, disk recorders, waveform monitors and real time film scanners for the feature film, post production and television broadcast industries. Blackmagic Design's DeckLink capture cards launched a revolution in quality and affordability in post production, while the company's Emmy™ award winning DaVinci color correction products have dominated the television and film industry since 1984. Blackmagic Design continues ground breaking innovations including 6G-SDI and 12G-SDI products and stereoscopic 3D and Ultra HD workflows. Founded by world leading post production editors and engineers, Blackmagic Design has offices in the USA, UK, Japan, Singapore and Australia.

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